



## **GENERAL REGULATIONS**

### **1. ORGANIZATION**

The International Institute of Coffee Tasters (hereinafter Iiac) and Good Senses S.r.l. (hereinafter Good Senses) with the support of Centro Studi Assaggiatori Soc. Coop. (hereinafter Csa), Iiac Japan, Iiac Korea, Iiac China and the patronage of the International Academy of Sensory Analysis (Iasa), is organizing "International Coffee Tasting 2020", an international coffee competition (referred to in Art. 3) to be held in different national editions (organized into sessions) and one international edition from 15/07/2020 to 31/03/2021 according to the programme published on the website [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com).

### **2. PURPOSES**

The aims of International Coffee Tasting 2020 are:

1. to create a competition involving coffees from all over the world in order to highlight the hedonic quality of this product originating from particularly suitable areas, carefully cultivated, skilfully processed, expertly selected and roasted and, where required, masterfully blended;
2. to shine a light on the finest products by showing consumers the best coffees on the market;
3. to stimulate producers to pursue quality in its most modern definition, i.e. consumer satisfaction.

International Coffee Tasting 2020 is open to roasted coffees either blended or of single origin, in beans, ground or single dose ready for consumption.

### **3. CLASSIFICATION OF COFFEES**

International Coffee Tasting 2020 is reserved for the following coffee categories:

- A. single origins or blends for preparation with filter, Chemex, V60, Neapolitan coffee makers;
- B. single origins or blends for preparation with moka coffee makers;
- C. single origins or blends in beans for preparation with automatic machines;
- D. single-dose single origins or blends;
- E. blends in beans for espresso;
- F. single-origin beans for espresso.

The competition organization reserves the right to change the categories in relation to the number of participating samples, possibly excluding samples that are too few in number for a certain type of preparation and/or asking the producers to enter the coffees in another category, where possible.

### **4. ORGANIZING COMMITTEE**

The Organizing Committee shall be appointed by mutual agreement by Iiac and Good Senses.

### **5. SCIENTIFIC COMMITTEE**

The Scientific Committee shall be made up of university professors, depending on their availability.

### **6. PRESIDUM**

The presidium shall be made up of members of the Scientific Committee and/or persons chosen by this body or by the Organizing Committee from among persons qualified for the job and has the purpose of ensuring the correct performance of the sensory evaluation of the products participating in the competition.



## 7. CONTACTS FOR NATIONAL EDITIONS

*For companies with registered office in Italy or in another country (excluding Japan, Korea, Taiwan, China, Russia, Central and South America):*

International Institute of Coffee Tasters  
c/o Good Senses S.r.l. - Galleria Veneto 9  
25128 Brescia (Italy)  
Tel: +39-030-381558  
Fax: +30-030-300328  
www.assaggiatoricaffe.org, www.coffeetasters.org  
Contact: [info@internationalcoffeetasting.com](mailto:info@internationalcoffeetasting.com)

*For companies with registered office in Japan:*

Iiac Japan  
1-5-29-205, Azabu-Juban, Minato-ku, Tokyo, 106-0045 (Japan)  
Tel: +81-3-5411-6619  
Fax: +81-3-6438-9990  
www.coffeetasters.jp  
Contact: Ms. Yumiko Momoi, [info@coffeetasters.jp](mailto:info@coffeetasters.jp)

*For companies with registered office in Korea:*

Iiac Korea  
Winners Building # 301. 175-2  
Jamsil - dong, Songpa-gu, Seoul (Korea)  
Tel: +82-2-423-1272  
www.coffeetasters.co.kr  
Contact: Mr. Lee Yong Jun, [jun1107.lee@gmail.com](mailto:jun1107.lee@gmail.com)

*For companies with registered office in China and Taiwan:*

Iiac China  
3rd Floor, Building 79, 1850 Creative Industry Park  
No 200, Fangcun Avenue, Liwan District, Guangzhou (China)  
Tel: +86-181-24227455  
Contact: Ms. Kelly Chan, [kelly.chy@qq.com](mailto:kelly.chy@qq.com)

*For companies with registered office in Russia:*

OOO "Info-Service"  
Russia, 600001, Vladimir, Dvoryanskaya, 20A  
Tel: +7-910-779-68-83  
Contact: Mr Dmitry Emshanov, [dr\\_dy@mail.ru](mailto:dr_dy@mail.ru)

*For companies with registered office in Central and South America:*

Vida Sem Fronteiras Cafe Etico (VSF Coffee)  
Rua Hortencia 475, Jardim Primavera  
13580-000 Ribeirao-Bonito, SP (Brazil)  
Tel: +55 14 982071846  
Contact: Mrs Priscilla Barboza Soares, [priscillasoares@outlook.com](mailto:priscillasoares@outlook.com)

*For companies with registered office in Germany:*

denittis.  
Hochstadenstr. 33  
50674 Cologne (Germany)  
Tel: +49 221 16845304



Contact: Mr Fabio De Nittis, [office@fabiodenittis.de](mailto:office@fabiodenittis.de)

## 8. REGISTRATION PROCEDURE

Participants may register according to the deadlines defined by the organizers and published on the website: [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com) .

Each application must include:

- a. application sent to the relevant Contact;
- b. copy of bank transfer net of bank charges made to the relevant Contact for:
  - € 250.00 (+ VAT in force in the country of the Contact) per sample if only one sample is entered;
  - € 225.00 (+ VAT in force in the country of the Contact) per sample if at least three samples are entered;
  - € 200.00 (+ VAT in force in the country of the Contact) per sample if at least five samples are entered.
- c. Three packs of the same lot, each of at least 500 grams of coffee, or 60 single doses sent to the address indicated by the relevant Contact. The following must be clearly written on the outer packaging: “Sample not for sale, sent for technical testing”. Participating companies are required to deliver the samples free of charge and shall bear the costs of shipping, customs clearance and ancillary charges. Participating companies are also required to provide any accessory documents requested by the contacts, which shall be indicated by the Organizing Committee. The Organizing Committee reserves the right to commission its own comparison and control analysis.

## 9. ORGANIZATION OF THE COMPETITION

The competition shall take place in two phases:

- national editions: national selection sessions (indicated at [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com)) with the awarding of a Gold Medal according to the procedures set out in Art. 14;
- international edition: single session reserved exclusively for the top 10% of the Gold Medals in the rankings of the individual national editions, with the awarding of Platinum Medals according to the procedures set out in Art 15.

## 10. LIABILITY

The organizers accept no liability for any delay in the delivery of the samples with respect to the established date, for the total or partial loss of samples during transport, for customs clearance problems and for the state of conservation of the samples themselves.

## 11. DELIVERY OF SAMPLES

Upon delivery, the competition samples shall be stored at room temperature in suitable facilities.

## 12. EVALUATION

Sample evaluation shall be strictly anonymous and shall be performed at the locations identified by the Organizing Committee, by panels composed of no fewer than five judges of proven expertise. The panels shall evaluate the samples according to the method developed by Iiac and Csa. The evaluations shall be expressed independently by each judge and the final score shall be obtained by means of appropriate statistical techniques. The judgements of the panels are final.

## 13. CONFIDENTIALITY

In order to safeguard the prestige of the participating Companies, the Organizing Committee shall disclose only the list of winning coffees and not the overall list, nor the names of the participating Companies, nor the score assigned to the individual samples. The profiles for the samples presented shall be sent to each participating company in confidential form.



#### **14. RECOGNITION AND GOLD MEDAL AWARDS**

In the individual sessions of the national editions, coffees with a score higher than 85 shall be awarded, by 31/12/20 and with equal merit, a Gold Medal for International Coffee Tasting 2020. The share of samples from the same company in one session cannot exceed 30% of the samples in that session. The winners shall be announced at the end of each session and the list of the winners shall be published on the website [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com).

#### **15. RECOGNITION AND PLATINUM MEDAL AWARDS**

The top 10% of the Gold Medals in the rankings of the individual national editions shall be offered the opportunity to take part in the international edition to compete for the Platinum Medal for International Coffee Tasting 2021. In the event that a Gold Medal winner declines this offer, it shall be opened to the next winner in the rankings.

In the event of accepting the offer, producers must submit a new application to participate in the second phase of evaluation:

1. application sent to the relevant Contact;
2. copy of bank transfer net of bank charges made to the relevant Contact for: € 250.00 (+ VAT in force in the country of the Contact) for each sample;
3. Three packs of the same lot, each of at least 500 grams of coffee, or 60 single doses sent to the address indicated by the relevant Contact. The following must be clearly written on the outer packaging: "Sample not for sale, sent for technical testing". Participating companies are required to deliver the samples free of charge and shall bear the costs of shipping, customs clearance and ancillary charges.

Participating companies are also required to provide any accessory documents requested by the contacts, which shall be indicated by the Organizing Committee. The Organizing Committee reserves the right to commission its own comparison and control analysis.

#### **16. USE OF AWARDS**

The winning companies may use the awards in their advertising in compliance with the relevant national laws and according to the annexed regulations.

#### **17. CONTROLS**

The winners of International Coffee Tasting 2020 must allow the Organizing Committee or its delegates to perform inspections and take any samples from their establishments. Failure to comply in full with the Regulations shall lead to the forfeiture of any awards received.

#### **18. JURISDICTION AND CHANGES TO THE REGULATIONS**

In the event of dispute, the competent court shall be the Court of Brescia. These regulations may be subject to change at the express request of the competent authorities or according to needs identified by the Organizing Committee.