



## **GENERAL REGULATIONS**

### **1. ORGANIZATION**

IIAC - International Institute of Coffee Tasters (hereinafter IIAC) and Good Senses S.r.l. (hereinafter Good Senses) with the support of Centro Studi Assaggiatori Soc. Coop. (hereinafter Csa), IIAC Japan, IIAC Korea and the patronage of the International Academy of Sensory Analysis (Iasa), is organizing "International Coffee Tasting 2024", an international coffee competition to be held in different sessions from 01/03/2024 to 31/12/2024.

### **2. PURPOSES**

The aims of International Coffee Tasting 2024 are:

1. to create a competition involving coffees from all over the world in order to highlight the hedonic quality of this product originating from particularly suitable areas, carefully cultivated, skillfully processed, expertly selected and roasted and, where required, masterfully blended;
  2. to shine a light on the finest products by showing consumers the best coffees on the market;
  3. to stimulate producers to pursue quality in its most modern definition, i.e. consumer satisfaction.
- International Coffee Tasting 2024 is open to roasted coffees either blended or of single origin, in beans or ground or single dose, already available on the market, that is to say that:
- the samples must have a clear indication of the brand and of the manufacturer
  - the samples must be delivered exactly in the packaging in which they are sold to customers
  - the samples must have a clear indication of the batch number and / or roasting date and / or expire date on the package

For each brand it is possible to register a maximum of ten products in the competition year.

### **3. CLASSIFICATION OF COFFEES**

International Coffee Tasting 2024 is reserved for the following coffee categories:

- A. single origins or blends for preparation with filter;
- B. single origins or blends for preparation with moka coffee makers;
- C. single origins or blends in beans for preparation with fully automatic machines;
- D. single-dose single origins or blends;
- E. blends in beans for espresso;
- F. single-origin beans for espresso;

The competition organization reserves the right to change the categories in relation to the number of participating samples, possibly excluding samples that are too few in number for a certain type of preparation and/or asking the producers to enter the coffees in another category, where possible.

### **4. ORGANIZING COMMITTEE**

The Organizing Committee shall be appointed by mutual agreement by IIAC, Good Senses and Csa.

### **5. SCIENTIFIC COMMITTEE**

The Scientific Committee shall be made up of university professors, depending on their availability.

### **6. PRESIDUM**

The presidium shall be made up of members of the Scientific Committee and/or people chosen by this body or by the Organizing Committee from among people qualified for the job and has the purpose of ensuring the correct performance of the sensory evaluation of the products participating in the competition.



## 7. CONTACTS FOR NATIONAL EDITIONS

*For companies with registered office in Italy or in another country (excluding Japan, Korea, China):*

IIAC - International Institute of Coffee Tasters  
 c/o Good Senses S.r.l.  
 Galleria Veneto 9  
 25128 Brescia (Italy)  
 Tel: +39-030-381558  
 www.coffeetasters.org  
 Contact: [info@internationalcoffeetasting.com](mailto:info@internationalcoffeetasting.com)

*For companies with registered office in Japan:*

IIAC Japan  
 1-5-29-205, Azabu-Juban, Minato-ku, Tokyo, 106-0045 (Japan)  
 Tel: +81-3-5411-6619  
 Fax: +81-3-6438-9990  
 www.coffeetasters.jp  
 Contact: [info@coffeetasters.jp](mailto:info@coffeetasters.jp)

*For companies with registered office in Korea:*

IIAC Korea  
 Winners Building # 301. 175-2  
 Jamsil - dong, Songpa-gu, Seoul (Korea)  
 Tel: +82-2-423-1272  
 www.coffeetasters.co.kr  
 Contact: [jun1107.lee@gmail.com](mailto:jun1107.lee@gmail.com)

*For companies with registered office in China:*

Shanghai Absis Business Consulting Development, Co. Ltd.  
 Room 308D, Jiangong Huihao Business Plaza No. 88 Gujing South Road, Xuhui District, Shanghai (China)  
 Tel: +86 135 8595 3911  
 Contact: [andy.wang@absisco.cn](mailto:andy.wang@absisco.cn)

## 8. REGISTRATION PROCEDURE

Participants may register according to the deadlines defined by the organizers and published on the website: [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com).

Each application must include:

- a. Application sent to the relevant Contact;
- b. Copy of bank transfer net of bank charges made to the relevant Contact for:

<i>Number of samples</i>	<i>Application fee for UE Countries (+VAT for Italy)</i>	<i>Application fee for Non-UE Countries</i>
1	€ 250,00	€ 300,00
2	€ 500,00	€ 550,00
3	€ 675,00	€ 725,00
4	€ 900,00	€ 950,00
5	€ 1.000,00	€ 1.050,00
6	€ 1.200,00	€ 1.250,00
7	€ 1.400,00	€ 1.450,00
8	€ 1.600,00	€ 1.650,00
9	€ 1.800,00	€ 1.850,00



10	€ 2.000,00	€ 2.050,00
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c. Coffee samples:

- for products sold to the public in 250 g format: send 4 packs of the same lot;
- for products sold to the public in 500 g format: send 2 packs of the same lot;
- for products sold to the public in 1 kg format: send 2 packs of the same lot;
- for products sold to the public in single-dose format: send 60 single-doses of the same lot.

Instructions for the shipment:

- on the package affix the label: "Sample not intended for sale sent for technical tests"
- send samples free at destination, assuming the costs of transport, customs clearance, and any other costs
- provide any additional documents requested by the contact persons who will be indicated by the Organizing Committee

The Organizing Committee reserves the right to have its own comparative and control analyses carried out.

## 9. ORGANIZATION OF THE COMPETITION

The competition shall take place in two phases:

- Gold Medal Sessions: selection sessions (indicated at [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com)) with the awarding of Gold Medals according to the procedures set out in Art. 14;
- Platinum Medal sessions: sessions reserved exclusively for the first 20% of the Gold Medal ranking with the award of Platinum Medal according to the procedures set out in Article 15.

## 10. LIABILITY

The organizers accept no liability for any delay in the delivery of the samples with respect to the established date, for the total or partial loss of samples during transport, for customs clearance problems and for the state of conservation of the samples themselves.

## 11. DELIVERY OF SAMPLES

Upon delivery, the competition samples shall be stored at room temperature in suitable facilities.

## 12. EVALUATION

Sample evaluation shall be strictly anonymous and shall be performed at the locations identified by the Organizing Committee, by panels composed of no fewer than five judges of proven expertise. The panels shall evaluate the samples according to the method developed by IIAC and Csa. The evaluations shall be expressed independently by each judge and the final score shall be obtained by means of appropriate statistical techniques and by the application of the formula in Annex A. The judgements of the panels are final.

## 13. CONFIDENTIALITY

To safeguard the prestige of the participating Companies, the Organizing Committee shall disclose only the list of winning coffees and not the overall list, nor the names of the participating Companies, nor the score assigned to the individual samples. The profiles for the samples presented shall be sent to each participating company in confidential form.

## 14. RECOGNITION AND GOLD MEDAL AWARDS

In the Gold Medal sessions, products with a score equal to or greater than 85 and in the maximum number of the top 25% of the ranking of the single tasting session will be awarded by 31/12/2024, ex-aequo, with Gold Medal International Coffee Tasting 2024. The winners will be announced at the



end of the session and the list of them will be published on the [www.internationalcoffeetasting.com](http://www.internationalcoffeetasting.com) website.

#### 15. RECOGNITION AND PLATINUM MEDAL AWARDS

The first 20% of the general Gold Medal ranking has the opportunity to access the selections for the Platinum Medal International Coffee Tasting 2025. If a Gold Medal product does not wish to take advantage of the opportunity, this can be offered to the next winner in the ranking.

In the event of accepting the offer, producers must submit a new application to participate in the second phase of evaluation:

- a. application sent to the relevant Contact;
- b. copy of bank transfer net of bank charges made to the relevant Contact for:

<i>Application fee for UE Countries (+VAT for Italy)</i>	<i>Application fee for non-UE Countries</i>
€ 250,00 for each sample	€ 300,00 for each sample

- c. Coffee samples:
  - for products sold to the public in 250 g format: send 4 packs of the same lot;
  - for products sold to the public in 500 g format: send 2 packs of the same lot;
  - for products sold to the public in 1 kg format: send 2 packs of the same lot;
  - for products sold to the public in single-dose format: send 60 single-doses of the same lot.

Instructions for the shipment:

- on the package affix the label: "Sample not intended for sale sent for technical tests"
- send samples free at destination, assuming the costs of transport, customs clearance, and any other costs
- provide any additional documents requested by the contact persons who will be indicated by the Organizing Committee

The Organizing Committee reserves the right to have its own comparative and control analyses carried out.

#### 16. USE OF AWARDS

The winning companies may use the Gold Medal and Platinum Medal in their advertising in compliance with the relevant national laws and according to the regulations that will be sent to them.

#### 17. CONTROLS

The winners of International Coffee Tasting 2024 must allow the Organizing Committee or its delegates to perform inspections and take any samples from their establishments. Failure to comply in full with the regulations shall lead to the forfeiture of any awards received.

#### 18. JURISDICTION AND CHANGES TO THE REGULATIONS

In the event of dispute, the competent court shall be the Court of Brescia (Italy). These regulations may be subject to change at the express request of the competent authorities or according to needs identified by the Organizing Committee.